

# JOURNEY TO GREEN



GOJO, MAKERS OF PURELL™

## OUR PURPOSE

The world is changing.

The exploitation of fossil fuels for energy is harming the planet with every year that passes, and plastic has transformed from wonder-material to growing ecological disaster.

We believe it's the responsibility of every company and individual to work towards a better, more sustainable future. That means reducing environmental impacts, plastic waste, and emissions. It means looking after our planet, its ecosystems, and its people.

Here's what we're doing at GOJO to build that future.

In the next 10 minutes alone, more than

**5.2 MILLION**

kilograms of plastic waste will be generated.

## CLEAN CHEMISTRY



The presence of ecotoxic chemicals into natural environments is harmful to both plants and animals. We're making our chemistry cleaner by reducing the environmental impact of our formulas and improving their biodegradability, all while ensuring they're as safe as possible for people.

## PLASTICS & CIRCULARITY



The accumulation of waste plastic in our oceans and terrestrial environments harms ecosystems and their inhabitants. To combat this, we're working to make our packaging fully recyclable, replacing virgin plastic with recycled plastics.

## FLOURISHING TEAM GOJO



People are at the heart of our journey to green, so we need to make sure we take care of them as we go. By improving working quality and safety for our teams, and by striving for equality and empowerment for all those who work for us, we're investing in a better future.

## RESILIENCE & CLIMATE RESPONSIBILITY



Reckless energy consumption and needless waste production result in more emissions and more solids sent to landfill. We've got our sights set on carbon neutrality, and are actively reducing the solid and liquid waste our operations produce.



# OUR TIMELINE

Change cannot occur without action, which is why we've marked out the Journey To Green from today all the way to 2050..



- Earn an EcoVadis Gold Medal
- Launched PCR-PET refills and packaging in April 2023

**2023**



- Reduce liquid waste produced by 20%



- Score a minimum of 86/100 on the Gender Equality Index

**2024**



- Reduce solid waste production by 20%
- Reduce our energy consumption by 20%



- Offer alternatives to quaternary ammoniums for 100% of biocidal formulations
- Offer alternatives to sulfated and ethoxylated surfactants for 100% of cosmetic formulas
- Remove fragrances classified as sensitizing



- Switch all products to 100% recyclable packaging
- Use 30% less virgin plastic in product packaging

**2025**

## WHAT IS PCR-PET?

From 2023, we use PCR-PET in our refills and packaging, but what exactly is it?

PCR-PET stands for Post-Consumer Recycled Polyethylene terephthalate. It's plastic that's been recycled and turned into something new.

This change alone means an

**18% REDUCTION**

in our use of virgin plastics.



- 100% of cosmetic formulas qualified as biodegradable according to OECD 301 guidelines.

**20230**



- End of single use plastics

**2040**



- We've committed to reaching carbon net zero by 2050 at the latest under the Science Based Targets Initiative.(SBTI)

**2050**



# OUR PROGRESS

At GOJO, we recognise that there's a long way to go, but we also want to take time to celebrate the progress we've already made.



## CARBON FOOTPRINT ANALYSIS

We've completed an analysis of our current carbon footprint. Only by understanding the extent and causes of our current environmental impact could we create a plan to reduce it.

This analysis has given us a benchmark to improve against, and led to the creation of our pledges.

## RECYCLED PET PLASTIC

GOJO is the first hand hygiene producer to use 100% PCR-PET for refills and packaging. PCR-PET stands for Post-Consumer Recycled Polyethylene terephthalate. It's plastic that's been recycled and turned into something new.

This switch reduces our use of virgin plastics by 18%, and takes us one step closer to our goal of ending single use plastics by 2040. Life cycle analysis shows that our new PCR-PET refills produce 93.8% fewer greenhouse gases compared to virgin PET, and extensive testing has shown this switch to have no effect on the safety, quality, or effectiveness of our products.

## SILVER ECOVADIS MEDAL

We're thrilled that GOJO was awarded the EcoVadis Silver Medal in 2022. EcoVadis is the largest and most reliable sustainability evaluator in our sector, and a Silver Medal puts GOJO in the top 25% of companies for environmental, social, and ethical performance.

But the journey doesn't stop there, we're aiming for an EcoVadis Gold Medal in 2023.

## EU ECOLABEL CERTIFICATION

Many products in the GOJO skincare range are European Ecolabel certified. Being awarded this certification means our products have met high-level requirements for limiting the impact they have on the environment and health, without reducing their performance.

Assessment criteria include biodegradability, waste, aquatic impact, use of hazardous substances, and product efficiency.

## PURELL® HEALTHY SOAP™ IS ECOLOGO CERTIFIED

ECOLOGO certification means that PURELL HEALTHY SOAP™ has met high standards across a range of criteria.

These criteria include the emission of air and water pollutants, energy consumption, management of residual materials, and use of fibre.

PURELL HEALTHY SOAP - part of our PURELL ES range - saves

**22 LITRES**  
of water per refill  
compared with regular  
foam soap.

## PURELL® ADVANCED HYGIENIC HAND RUB REFILLS FOR ES4, ES6, AND ES8 ARE CRADLE TO CRADLE CERTIFIED

PURELL Advanced Hygienic Hand Rub refills for ES4, ES6, and ES8 are Cradle to Cradle Gold® certified.

This certification encourages the switch to a circular economy by assessing according to five criteria: toxicity, circularity, renewable energy, respect for water, and respect for social rules. It evaluates both the product itself and its method of manufacturing.

The  
PURELL ES8  
Dispenser produces  
68% less battery waste  
than other touch-free  
systems, resulting in a  
15% reduction in  
greenhouse gas  
emissions.

Our Journey to Green is just beginning, and all of us at GOJO recognise it will be a long, tough road, but we're committed to making these changes. If you'd like to join us on the journey, whether by working with us, using us as a supplier, or learning from our developments, we'd love to hear from you. You can reach us at [JourneyToGreen@GOJO.fr](mailto:JourneyToGreen@GOJO.fr)



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